



TEAM TRAINING WORKSHOP

While excellent clinical skills are a necessary requirement to advance to the next level, communication with your patients is a vital component. Ensure your success by enrolling you and your key team members into Team Training Workshop!

WHAT YOU WILL LEARN:

- Create alignment on your team from occlusion education to implementation.
- Review occlusion principles fundamental to your team including what is occlusion and how it influences everyday practices – what is the difference between wear types and what's the cause, why we deprogram and how and more.
- Hands on instructions on taking records and more!
- Speak in a language that patients will understand.
- Tap into what motivates your patients to accept treatment; from quadrants to full mouth cases.
- Develop a culture that inspires patients to accept comprehensive dentistry.
- Train your hygiene and clinical team in co-diagnosis and harness the power of suggestion!
- Implement a 5-star new patient experience.
- Influence your patients through case presentation and diagnosis.
- How to create demand for specific services.
- Workshop winning marketing strategies based on your demographics. Learn from a leading edge expert on what works in new patient generation and why one approach does not fit all.

Space is limited! Call today 480-489-5551 or visit us online at www.clinicalmastery.com

COURSE INSTRUCTOR:



Jenn Janicki

Executive Director of Clinical Mastery and Director of Coaching; A dynamic speaker and has coached some of

the top producing dentists in the United States, with a focus on enhanced business systems, elegant communication, customer service and practice profitability.



GUEST SPEAKER

Jackie Adame

Marketing Strategist

DATES AND LOCATION

January 19, 20 2018 - Scottsdale, AZ

May 18, 19 2018 - Chicago, IL

CE Credit Hours: 14

Tuition:

\$1295 per doctor*

\$695 per team member