

THE ART OF PHOTOGRAPHY

Techniques for Exquisite Clinical and Portrait Photographs



THE GOAL:

Learn the skills and techniques needed to incorporate photography into your practice. This course will show you how to take and manage high quality digital or film photographs in promoting, documenting, evaluating and communicating the key elements of aesthetic dentistry. An easy to understand system of how to use photography to get better aesthetic results will be presented, that can be immediately implemented into your practice. Get educated on the most current technical trends in equipment and lighting that makes images look extraordinary. Dr. Olitsky will demonstrate how to use high impact DSLR

video and photography to make emotional connections with our patients. Also perfect for the specialists and team to learn to incorporate quality images.

TWO DAY HANDS-ON COURSE: MORE THAN 5 HANDS-ON HOURS!

This 2 day hands-on course includes workshops to implement the clinical intra oral skills necessary as well as developing the fundamentals to include photography as a vital part of your practice promotion.

YOU WILL LEARN:

- Basic photography skills with breakout sessions that will enable you to manually control the camera in natural light situations
- Hands-on practice capturing standardized views with various clinical lighting techniques and equipment
- Hands-on portrait photography workshop with both full studio lighting set-ups for larger spaces and simple light set-ups for offices without space for a dedicated studio
- Tips and tricks on utilizing photography for laboratory communication from matching single incisors to full mouth rehabilitations
- The most current techniques in dental photography and lighting that will make your pictures stand out and your dentistry look extraordinary
- How to integrate DSLR video and Digital Smile Design techniques into presentation and communication with the patient, laboratory and restorative team
- How to get predictable results every time!
- Make ordinary people look and feel extraordinary. You will explore different poses, lighting and props.



DATES AND LOCATION:

Nov 10, 11 2017 - Las Vegas, NV

COURSE INSTRUCTOR:

Dr. Jason Olitsky, DMD, AAACD

TUITION: \$1295 per doctor
\$695 for staff*

CE CREDIT HOURS: 12

1/2 DAY HANDS-ON WORKSHOP

TUITION: \$595 per person
CE CREDIT HOURS: 4 hours

DATES AND LOCATION:

February 8, 2018 - Houston, TX

April 12, 2018 - Ponte Vedra Beach, FL

August 16, 2018 - Philadelphia, PA

This 1/2 day hands-on workshop will help your practice develop and implement clinical intra oral skills.

THE GOAL:

Learn the skills and techniques needed to incorporate intra oral photography into your practice. This course will show you how to take and manage high quality digital or film photographs in promoting, documenting, evaluating and communicating the key elements of comprehensive dentistry. An easy to understand system of how to use photography to get better aesthetic results will be presented, that can be immediately implemented into your practice. Learn. See. Do. #belllikejason

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- Basic photography skills with breakout sessions that will enable you to manually control the camera in natural light situations
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- The most current techniques in dental photography and lighting that will make your pictures stand out and your dentistry look extraordinary
- How to get predictable results every time!

Clinical Mastery is generously supported by unrestricted educational grants from:



*Any course balances must be paid in full 1 month before course date. No refunds will be given within 30 days of the course date. Non refundable deposits may be rolled over once to a future course.

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