

THE ART OF PHOTOGRAPHY & Case Presentation



THE GOAL:

Learn the skills and techniques needed to incorporate photography into your practice. This course will show you how to take and manage high quality digital or film photographs in promoting, documenting, evaluating and communicating the key elements of aesthetic dentistry. An easy to understand system of how to use photography to get better aesthetic results will be presented, that can be immediately implemented into your practice. Get educated on the most current technical trends in equipment and lighting that makes images look extraordinary. Dr. Gary will demonstrate how to use high impact DSLR video and photography to make emotional connections with our patients. Also perfect for the specialists and team to learn to incorporate quality images.

ONE DAY HANDS-ON COURSE: MORE THAN 5 HANDS-ON HOURS!

This hands-on course includes workshops to implement the clinical intra oral skills necessary as well as developing the fundamentals to include photography as a vital part of your practice promotion.

YOU WILL LEARN:

- Basic photography skills with breakout sessions that will enable you to manually control the camera in natural light situations
- Hands-on practice capturing standardized views with various clinical lighting techniques and equipment
- Tips and tricks on utilizing photography for laboratory communication from matching single incisors to full mouth rehabilitations
- The most current techniques in dental photography and lighting that will make your pictures stand out and your dentistry look extraordinary
- How to integrate DSLR video into presentation and communication with the patient, laboratory and restorative team
- How to get predictable results every time!
- Make ordinary people look and feel extraordinary. You will explore different poses, lighting and props.



COURSE INSTRUCTOR:

Lee Gary, DMD

DATES AND LOCATION:

March 23 2019 - Tempe, AZ

August 3 2019 - Chicago, IL

October 12 2019 - Houston, TX

TUITION: \$995 per Attendee

CE CREDIT HOURS: 8

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*Any course balances must be paid in full 1 month before course date. No refunds will be given within 30 days of the course date. Non refundable deposits may be rolled over once to a future course.